

 Blend

Blend is a system that integrate delivery apps into one platform



Blend operates as an **online sales management system**, integrating all kind of channels: **delivery apps**, **direct sales**, **websites**, or even **social media platforms**.



Challenges Faced by Delivery App Users



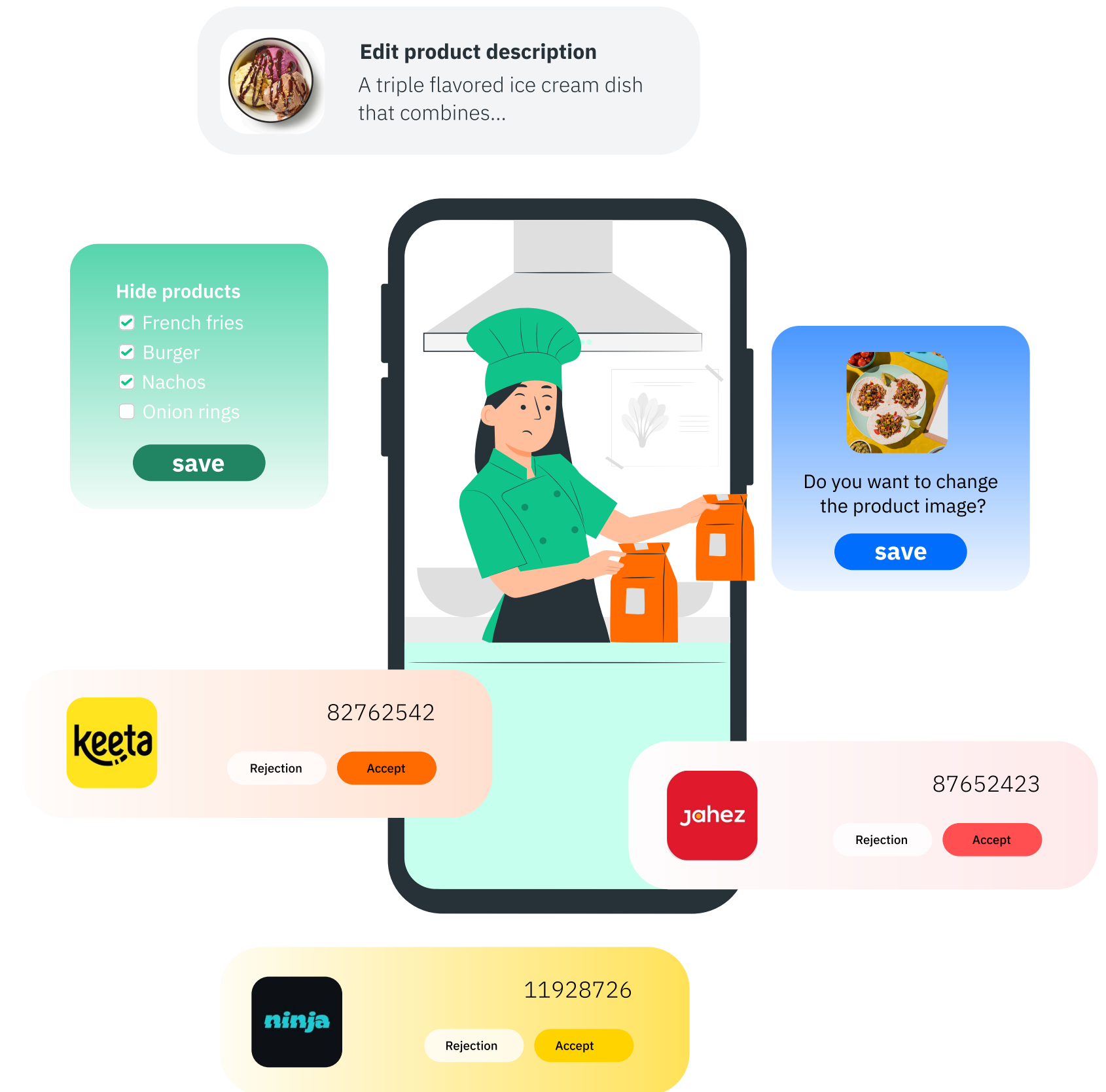
Too many devices within branches.



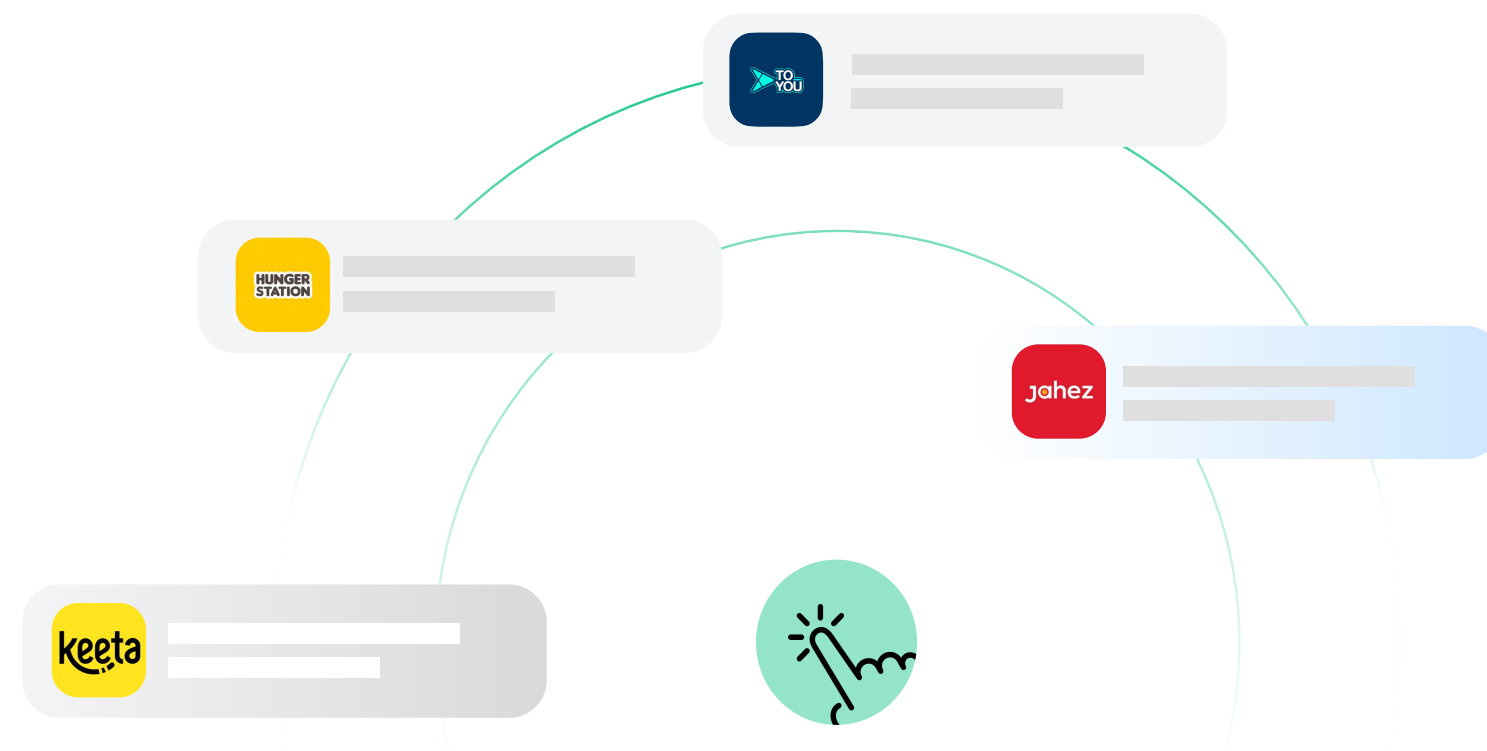
Difficulty managing items across multiple apps.



Complications in tracking report from different apps.



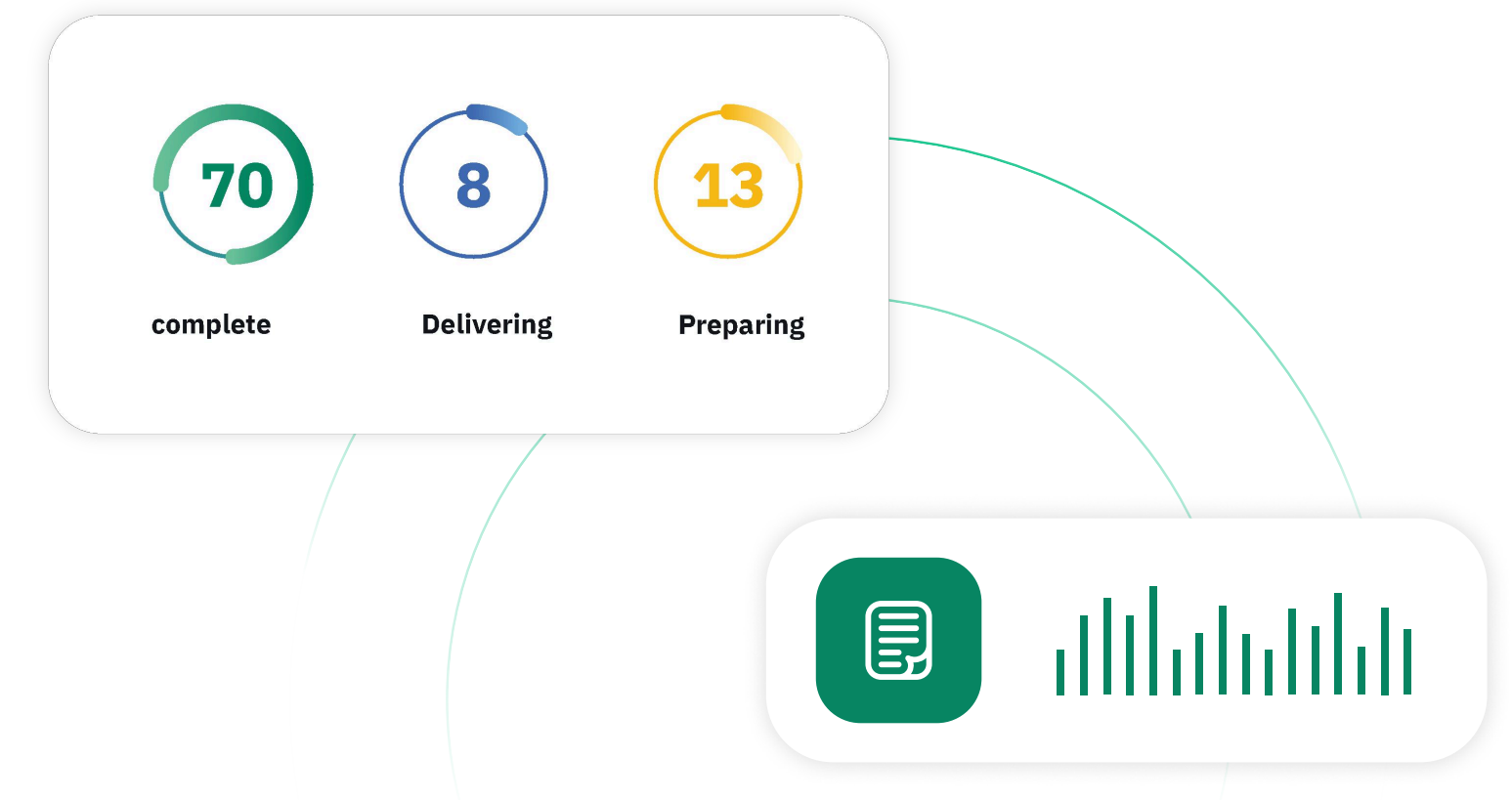
Solutions Provided by Blend



Integrate apps and accept orders manually or automatically from one central system.

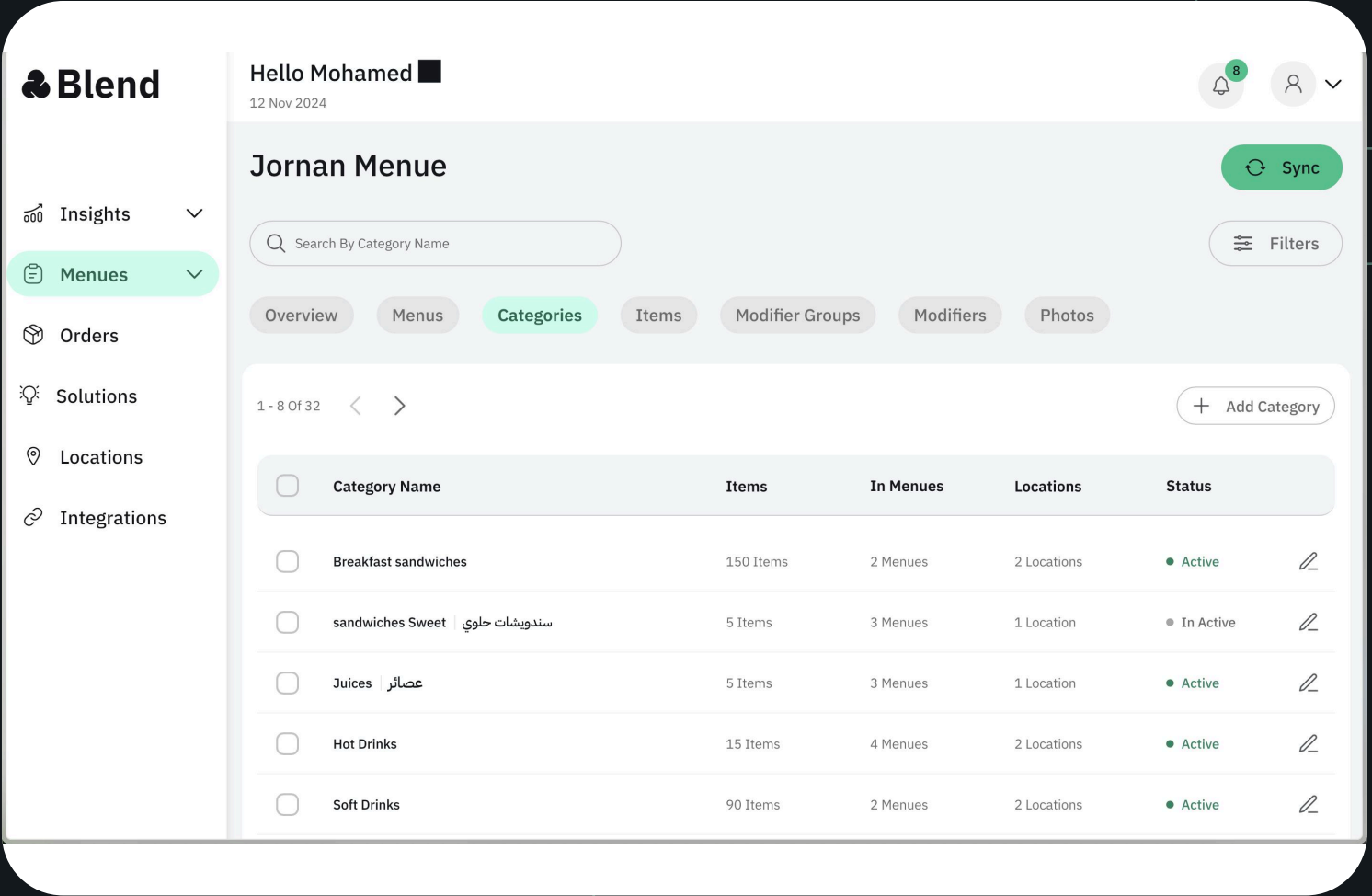
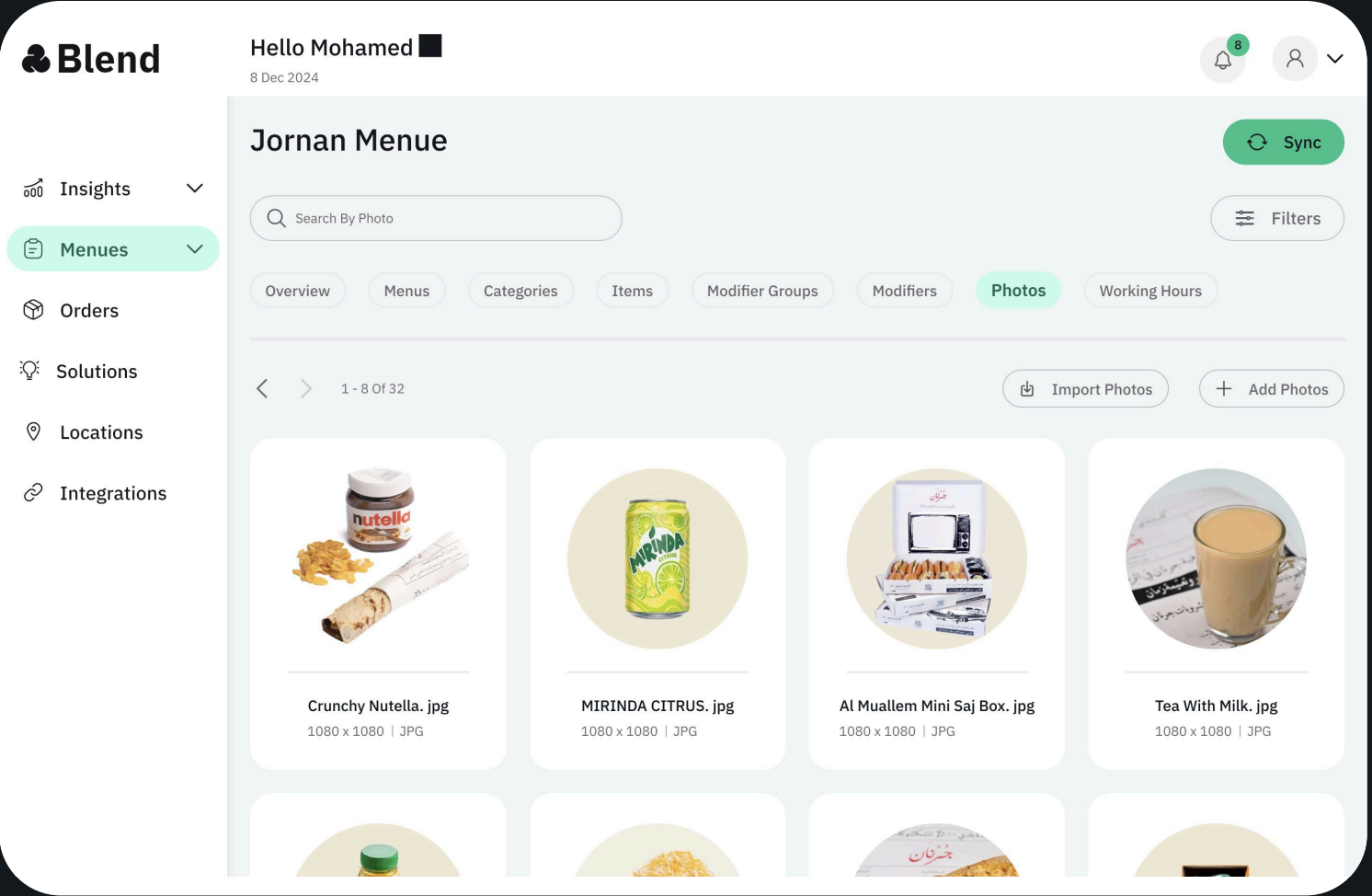


Add, edit, or hide items seamlessly from one dashboard.

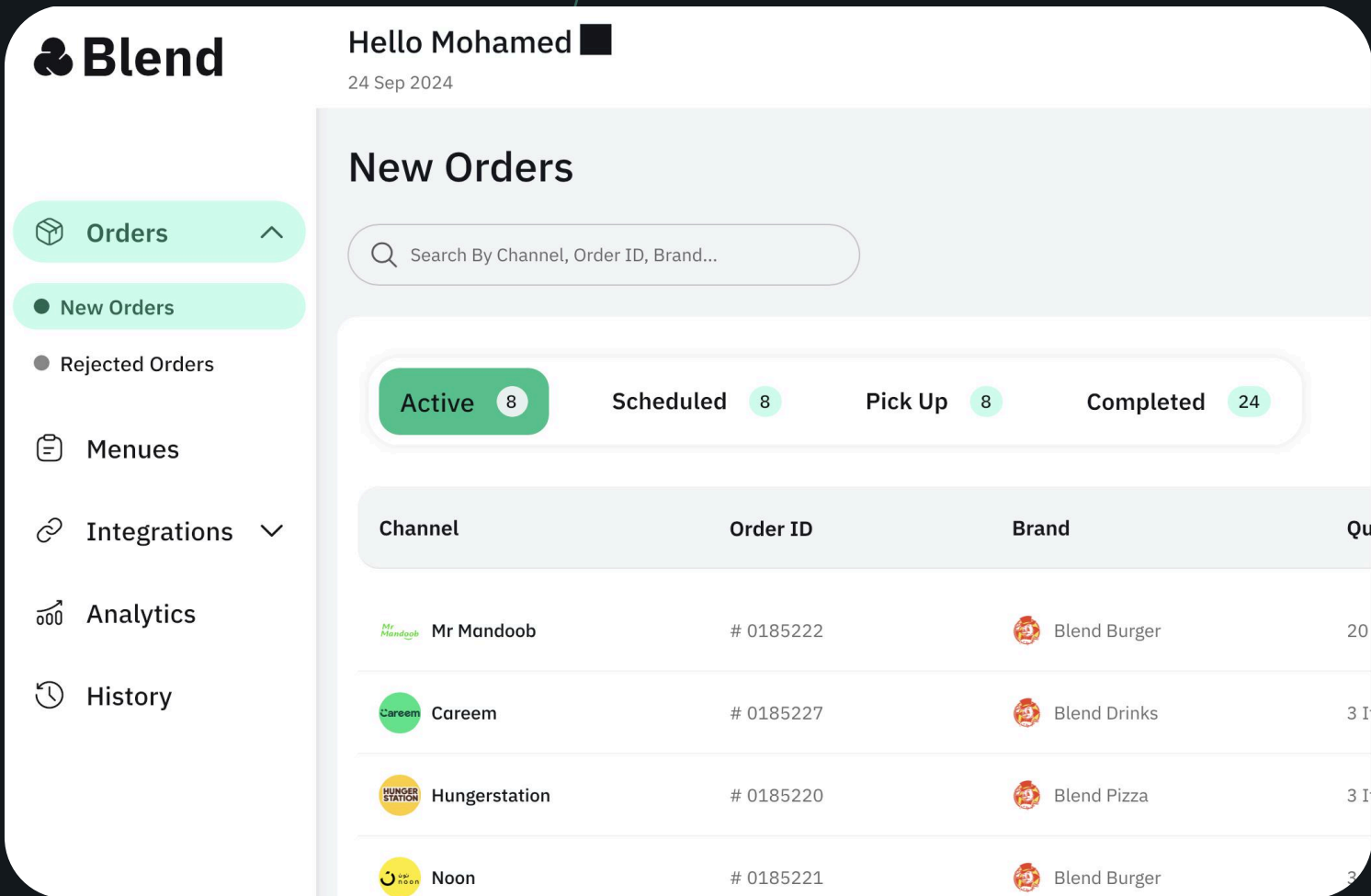
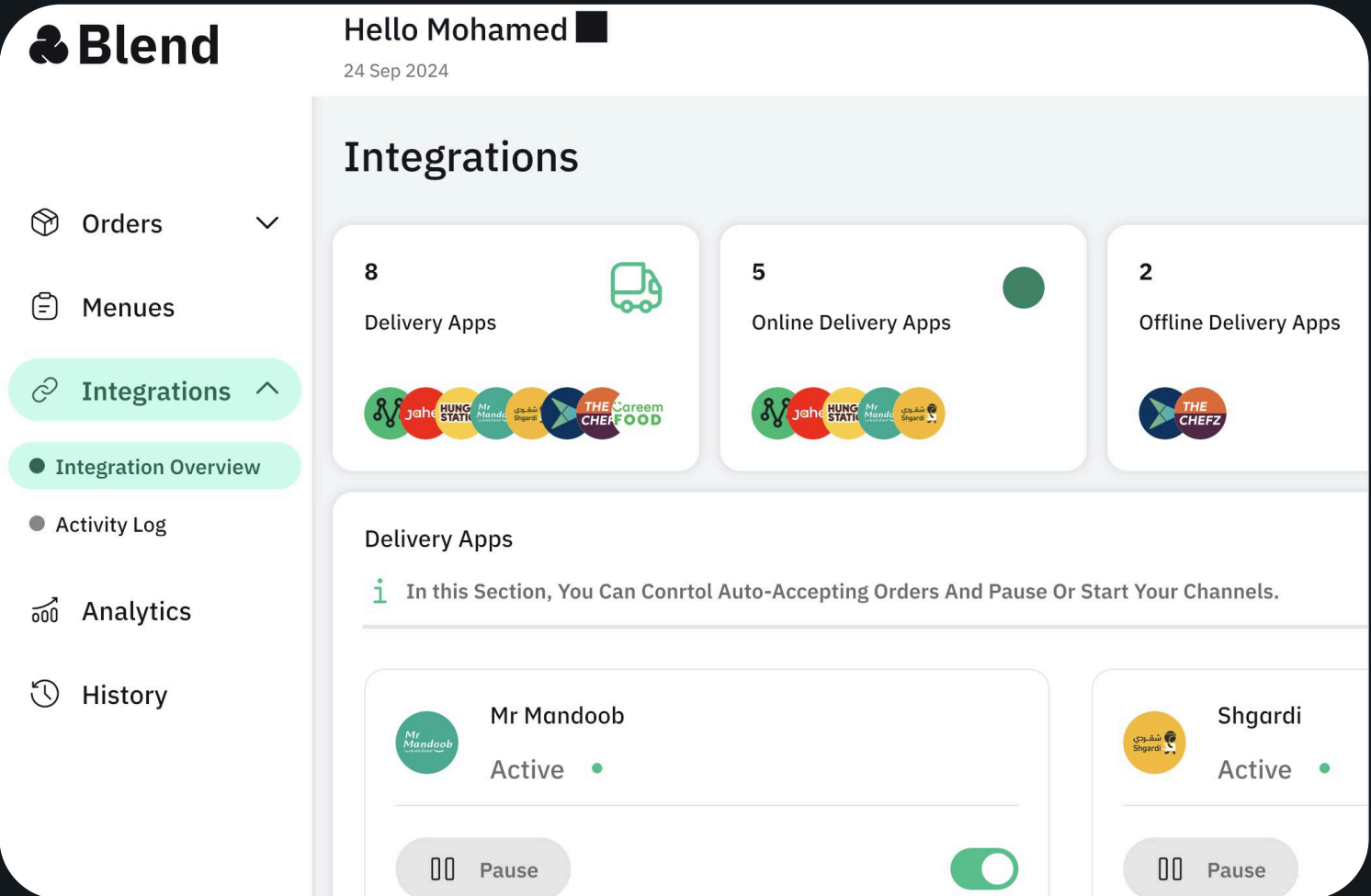


Track sales reports, identify top-selling items, and monitor performance—all from one screen.

Business Manager




Order Manager



Business Model

Blend Premium

330
Monthly

 Annual Sub

✓

Pricing Per Location.

✓

Unlimited Orders.

✓

No Hidden Fees.

✓

Unlimited Integration

✓

Payment Upfront

+Add-ons Per Location

+

PoS Integration

70 SAR

+

Virtual Brand

70 SAR

Management Team



Omar Alluhayyyan
CEO



Mohamed Magdy
Financial Manager



Osama Gharib
Product Manager



Mohsen Osama
Partnership Manager



Abdulrahman Elwesemy
Head of Sales



Abdullah Al-Sabani
Human Resource Manager

Team Expertise:

keeta

دجيتيرا

Otter

grubtech

talabat

مرسول
MRSOOL

بريكسل
Prexie

POSRocket

Integration Partners

jahez



talabat



keeta



ninja



deliveroo



Mr Mandoob

Careem



FOODICS

marn



geidea

RETM



zyda™

supy



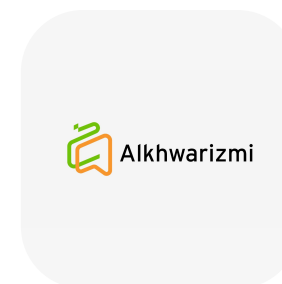
اوردر order

دجيتيرا



JAI

فليفرز



لولوة

+10

We Graduated From

البرنامج الوطني
لتنمية تقنية المعلومات
National Technology
Development Program



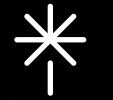
منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority



مسك Misk
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation



tryblend.net



Thank you

Omar Alluhayyan

Founder and CEO

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